

# ANNUAL REPORT 2022



**Comunalía**  
Alianza de Fundaciones  
Comunitarias de México



# Message from the President

**C**omunalia's mission, our mission, is to strengthen the work of community foundations to build well-being in our communities in Mexico.

We are an alliance of 17 community foundations, representing different territories, each with their singular realities and social dynamics that make them unique, reflected both in the way they put into practice the shared fundamental characteristics as Comunalia associates, as well as in their development and growth.

This diversity enriches us and allows us to learn from each other to improve and increase our impact, also giving us a variety of approaches to provide solutions to multiple problems. This makes us a unique Alliance in Mexico, harnessing our collective strength as an asset for our country, and positions us as a great partner for potential investors, both nationally and internationally, as we facilitate and connect them with the profound realities and needs of our communities. As such, in 2022 we promoted concrete actions that underscore the progress and development of the Community Foundations movement in Mexico.

In 2022 we undertook the second phase of the Active Communities Fund, in collaboration with 11 community foundations. This initiative supported 38 projects, focused

on the community-led development, working with community members to have decision-making power on the best path for the development of their communities. One of the most encouraging aspects of this program is that 61% of the resources for the projects came from community members and local actors themselves, showcasing their willingness to invest in their own development.

We aligned our initiatives to the 2030 Agenda and launched the transformative project, "Building Sustainable Communities with Community Foundations." This endeavor allowed us to recognize how the work of our associates in local contexts contribute to the solutions of global challenges, from the perspective of the Sustainable Development Goals.

These projects inspire and invite all of us to collaborate with those who inhabit the communities, fostering a sense of belonging, identity and love for one's community, striving to achieve improved living conditions. In addition, they confirm that community foundations can be a bridge that strengthens local capacity to act in a comprehensive and articulated way for their sustainable development.

I take immense pride in acknowledging that thanks to this work and the commitment of our community foundations to the institutional strengthening of Comunalia, in 2022 we

obtained the Institutional and Transparency Accreditation.

Additionally, the Mexican Center for Philanthropy (Centro Mexicano para la Filantropía, CEMEFI) awarded us with the Recognition of Commitment to Others for our collective work in advancing the development of our communities through community foundations. These acknowledgements affirm that commitment to transparent and professional work; and also recognize the significant role that community foundations play in motivating people's active participation in addressing their community's challenges.

Finally, this year we continued the institutionalization of Comunalia by embarking on the Strategic Planning for 2023-2028. Constructed collaboratively with our associates, this strategic plan envisions and proposes ways to contribute to the development of fair and equitable communities. It allows us to dream of the future, to create, through Comunalia, the necessary conditions to increase the number of community foundations working for the well-being of their territories.

I am sure that our collective work enriches each of our actions in pursuit of the development of our communities.

**Agustín Landa García-Téllez**  
**President of Comunalia**





## Agustín Landa García-Téllez

President of Comunalia

## Acknowledgements

The closing of my term as president of Comunalia's board fills me with immense gratitude. I am grateful for the trust placed in me to move Comunalia forward in a challenging time back in 2018, especially to Erika Laveaga who, as she said, "sent me to the ring". Our work would not have been possible without the support of Mariana Sandoval, Minerva Zamora, Alejandra Padrón, Tatiana Fraga, Pamela Cruz and Giovanna Morales, who made up the operational team of Comunalia. Likewise, thank you for the commitment, dedication, and purposeful and determined collaboration of the community foundations of our network, and the trust and support of our donors and allied institutions, especially the Inter-American Foundation and the Charles Stewart Mott Foundation that accompany us along the way in building a better Mexico.

Finally, I thank and wish the best of success to the people who were part of the board during these four years, Diana, Raúl, Ixanar, Lisa, Martha, Leticia (+), Óscar, Coco, Erick, Erika, and Carlos.

To the people joining the Board of Directors in 2023, I thank you for your desire to strengthen Comunalia through the years that you will be part of it.



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## Mission

To strengthen Mexico's Community Foundations.

## Vision

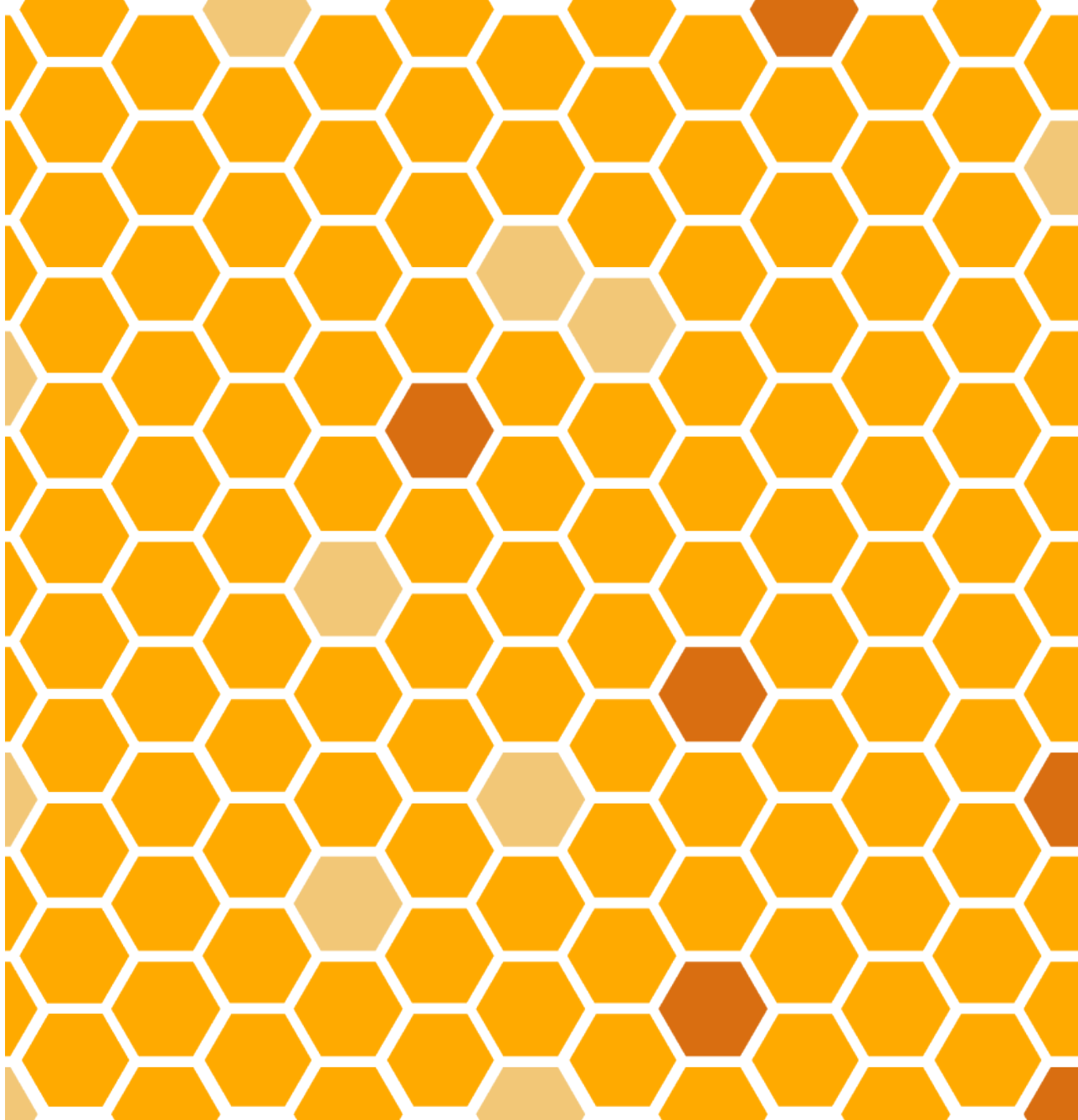
We are the alliance of all community foundations in Mexico, which has a national impact working from the local level, with an international scope. Through our work and that of our members, the identity and model of community foundations is recognized throughout the country.

## Our purpose

In partnership with community foundations in Mexico, we promote community leadership for sustainable development.



**We  
strengthen the  
institutional  
capacities of  
community  
foundations in  
Mexico.**





Comunalia

# Mutual learning enriches our work

With the aim of **enhancing community foundations' experience and extensive knowledge**, during 2022 we fostered spaces for **peer-to-peer learning** as part of our strengthening strategy among the members of our alliance.

Five community foundations carried out **learning exchanges** to visit each other and experience the projects their peers are developing and implementing in their own communities, thereby strengthening each other.

Within the second phase of the Active Communities Fund, we set up **Learning Pair Meetings** between participating community foundations to exchange cooperation processes between civil society organizations and grassroots groups and share their experiences.



16  
Learning Pair  
Meetings.

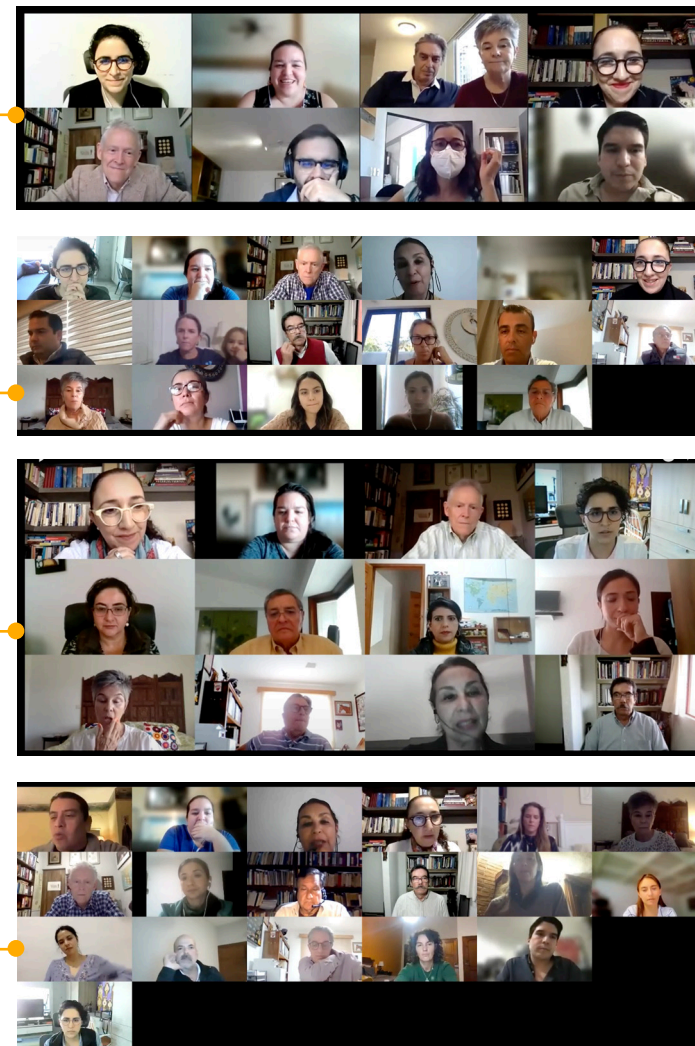
6  
Learning  
exchanges between  
5 community  
foundations.





As part of our strategy to **strengthen community foundations' governance**, we formed two Communities of Practice, for board members and for executive directors. These were created to build spaces of trust and active listening, as well as to share best practices for their roles and promote their leadership.

These trust-based **collaborative learning spaces** promote autonomy and communication within our network and build long-term relationships to enrich associates' work.





## Corinne Pierre-Louis

**Operational Director,  
Amigos de San Cristóbal  
A.C.**

“

As director of the community foundation Amigos de San Cristóbal A.C., I highly value the exchange of experiences among peers. I recognize these spaces of interaction with other groups as valuable sources of learning and empowerment for all participants”.

“In the exchange visits we had between community foundations last October and November, for example, we learned about the different community development strategies of the Punta de Mita Foundation. We also discovered various programs and sub donation funds of the Community Foundation and its strategies for mobilizing local resources, which serve as a reflection to replicate these strategies in our own foundation”.



## Jalil Guadarrama Jurado

**Operational Director,  
Fundación Comunitaria  
Malinalco A.C.**

“

“The exchange visits are extremely rewarding, allowing the operational teams of different foundations to live together and exchange knowledge and experiences, putting into practice other possibilities to create a positive change in our communities”.

“We get the feeling that Mexico’s community foundations are really close. We believe that getting to know other organizations and their work closely, unites and strengthens our bonds of friendship and companionship”.



# We are knowledge leaders in our communities



With support from the Inter-American Foundation and C.S. Mott Foundation, Comunalia accompanied its first cohort of community foundations in their implementation of **Vital Signs**. Vital Signs is a methodology promoted by Community Foundations Canada, with the objective of using data and community conversations to identify the needs and strengths of the communities to **inform programs and actions that improve the collective quality of life** and sustainable development.



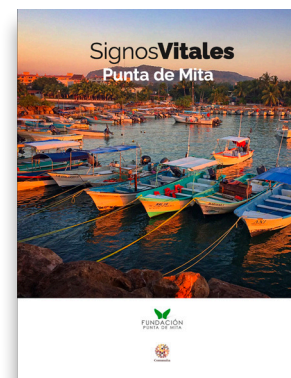
SignosVitales



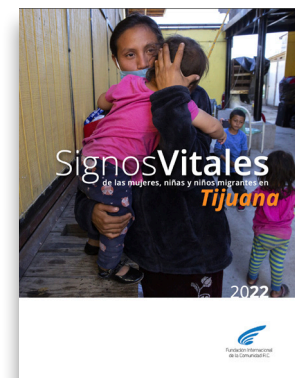
3  
community foundations  
presented their Vital Signs  
report: Fundación Punta de Mita  
(Nayarit), Fundación Comunidad  
(Morelos) and Fundación  
Internacional de la  
Comunidad (Tijuana).



[Check it out here](#)



[Check it out here](#)



[Check it out here](#)



**30** participants in the seminar **Integrating the SDGs to act locally on global challenges.**



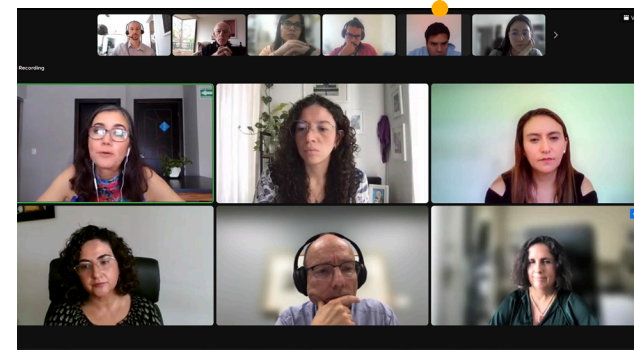
**Integrar los ODS para actuar localmente sobre desafíos globales**

SEMINARIO WEB  
16 de junio // 11:00 am -12:30 pm hora CDMX.

			
<b>Marta Rey-García</b> Profesora Titular de la Universidad de A Coruña y Prof. de Investigación del Departamento de Estadística de Filosofía	<b>Alejandra Rivera</b> Directora de Fundación Punta de Mita	<b>Isabel Hernández</b> Directora de Fundación Comunalia	<b>Ángela Serrano</b> Directora de Fundación Internacional de la Comunidad
 España	 Punta de Mita	 Morelos	 Tijuana

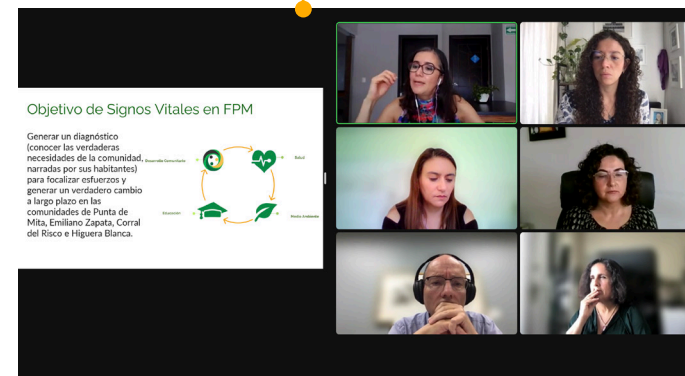
**¡Regístrate!**

Dorothy A. Johnson Center FOR PHILANTHROPY | CHARLES STEWART MOTT FOUNDATION | Comunalia




[Check out the Seminar here](#)

To discuss the findings of Vital Signs, we held the **Seminar: Integrating SDG to act locally on global challenges** in collaboration with the Dorothy A. Johnson Center for Philanthropy and the participation of researcher Marta Rey-García. We discussed how the extensive knowledge of the local environment by community foundations contributes to local solutions for global challenges.



**Objetivo de Signos Vitales en FPM**

Generar un diagnóstico (conocer las verdaderas necesidades de la comunidad, narradas por sus habitantes) para focalizar esfuerzos y generar un verdadero cambio a largo plazo en las comunidades de Punta de Mita, Emiliano Zapata, Corral del Risco e Higuera Blanca.





## Claudia Villa

**Institutional  
Strengthening Programs  
Coordinator, Fundación  
Merced Querétaro.**

“

Vital Signs represented for Merced Querétaro Foundation the opportunity to directly approach communities in which we work, and to learn about the needs and social problems that people live day to day”.

“As a community foundation, this experience has given us the information to focus and promote actions which improve communities and make our efforts more strategic in solving common problems. We want to foster projects that promote people’s participation in transforming their own realities and that recognize and use the social, natural, and cultural resources in communities. Social change requires longer interventions, as well as the effort and philanthropy of the social ecosystem”.



## Angela Serrano

**Former Director,  
Fundación Internacional  
de la Comunidad, in  
Tijuana.**

“

Vital Signs is an opportunity for foundations to put orderly and systematic knowledge of their community at the center of their action strategy. It is an opportunity to materialize the community’s participation, from the prioritization of problems to future decision-making. The experience is enriching in every way. Co-creation is inspiring for both community foundations and communities, and favorably impacts their way of seeing themselves as agents of change”.

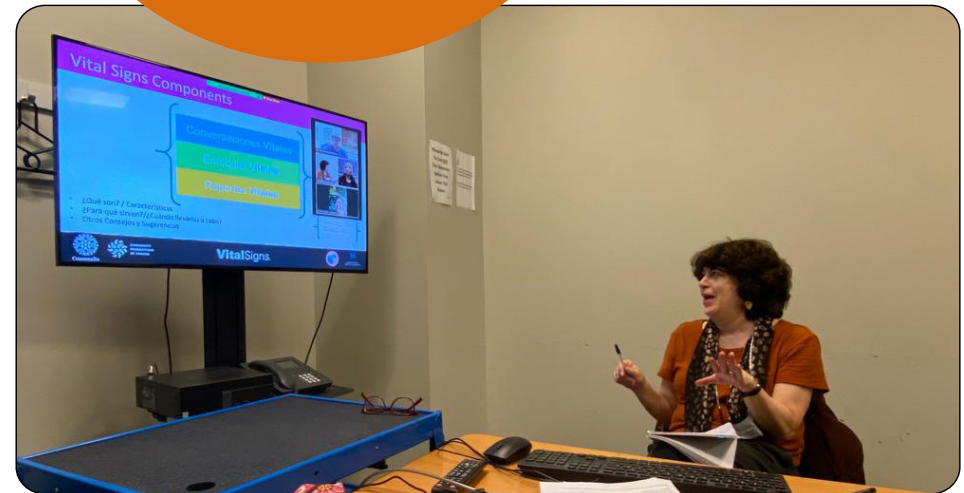


During 2022, Fundación Comunitaria Puebla, Fundación Merced Querétaro, and Fundación Merced Coahuila conducted their own research as part of the second cohort of the Vital Signs program.

## Undertook Vital Signs in 2022



Minerva Zamora, Comunalia's Programs Coordinator, presented the Vital Signs program at the Center for Philanthropy and Civil Society of The City University of New York (CUNY).



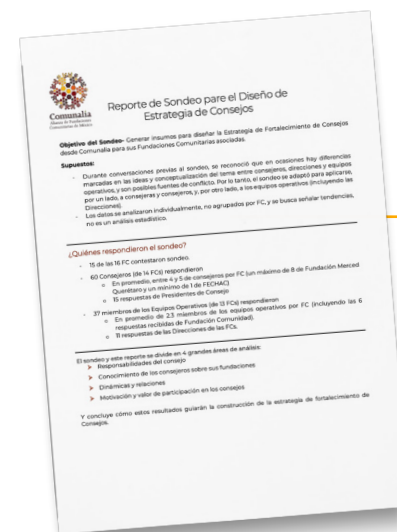
# We promote spaces for the institutional strengthening of Community Foundations

This year we had the goal of **strengthening the governance of community foundations** for a more effective and rewarding functioning of their boards. In order to better understand the challenges they face, we surveyed board members and operational teams on the design of the **Board Strengthening Strategy**, addressing themes such as: board responsibilities, their knowledge about their foundations, internal dynamics and relationships, and motivation and value of their participation.

**15** out of **16** community foundations participated in the survey.

**60** Board members of **14** community foundations responded.

**37** members of the operational teams of **13** community foundations responded.



Based on the results of the Board Strengthening Strategy survey, a series of **training sessions and communities of practice** were designed, including components for both board members and executive directors.

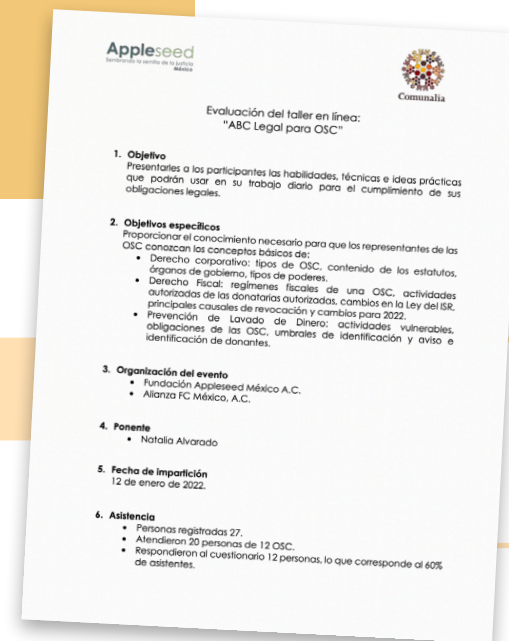
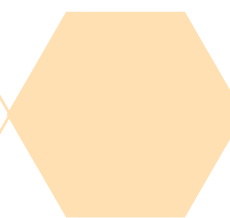
**4** training sessions and **2** communities of practice.

**36** participants: **24** from boards of directors and 12 directors.

**4** specialized seminars offered by Appleseed México with **29** participants.



Following a similar vein, in 2021 we conducted a series of interviews and produced a Report on the status of CFs' Administrative Management. The areas of opportunity identified in this report resulted in the **development of workshops and personalized consultancy services** in collaboration with Appleseed Mexico in 2022.







**We contribute to the updating and professionalization of the community foundations** in our network through the workshop on Fundraising with a Systemic Method Approach and sessions on the Sustainable Development Goals of the 2030 Agenda.

**19** participants of the Fundraising workshop, totaling **20** hours.

**90** participants in **11** sessions on SDGs, out of which **5** were formative sessions and **6** were SDGs in practice sessions.





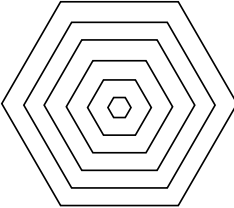


Recognizing that each community foundation has its own history, experience, strengths and areas of opportunity, in 2022 we promoted actions to strengthen and connect CFs with **specialized knowledge opportunities**, helping them achieve a greater impact.

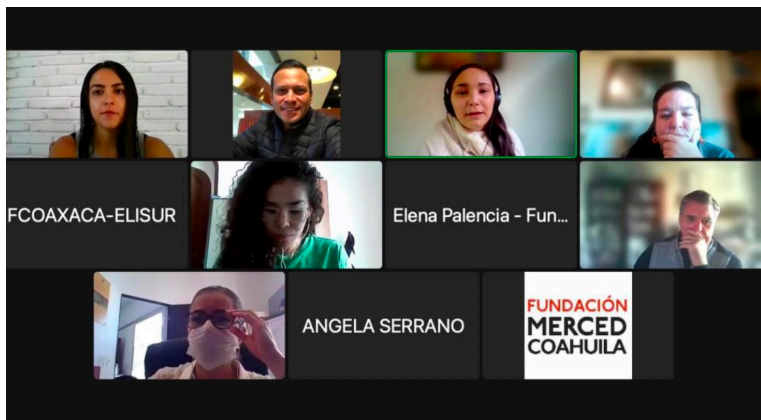
By offering grants for **Personalized Technical Consulting**, we allowed them to meet their specific needs. These ranged from fiscal and legal questions to institutional needs such as strategic planning, donation management, and monitoring and evaluation.



5  
community foundations  
strengthened in fiscal and  
legal matters in alliance  
with Appleaseed Mexico.



4  
community  
foundations  
received support  
for institutional  
strengthening  
processes.



# We offer learning spaces to Community Foundations

Our small grants for Training and Events helped community foundation staff to attend training sessions, courses, congresses, and relevant events for the work they carry out in their communities.

These included: Certificate course in Social Innovation for NGOs; Jalisco Talent Land 2022; Certificate course in Digital Content; Kansas Community Foundation Annual Meeting for Community Foundations; and the Latin America Conference of Good Deeds Day 2022.

# 5

## Training and Events grants awarded in 2022.

*Good Deeds Day 2022*



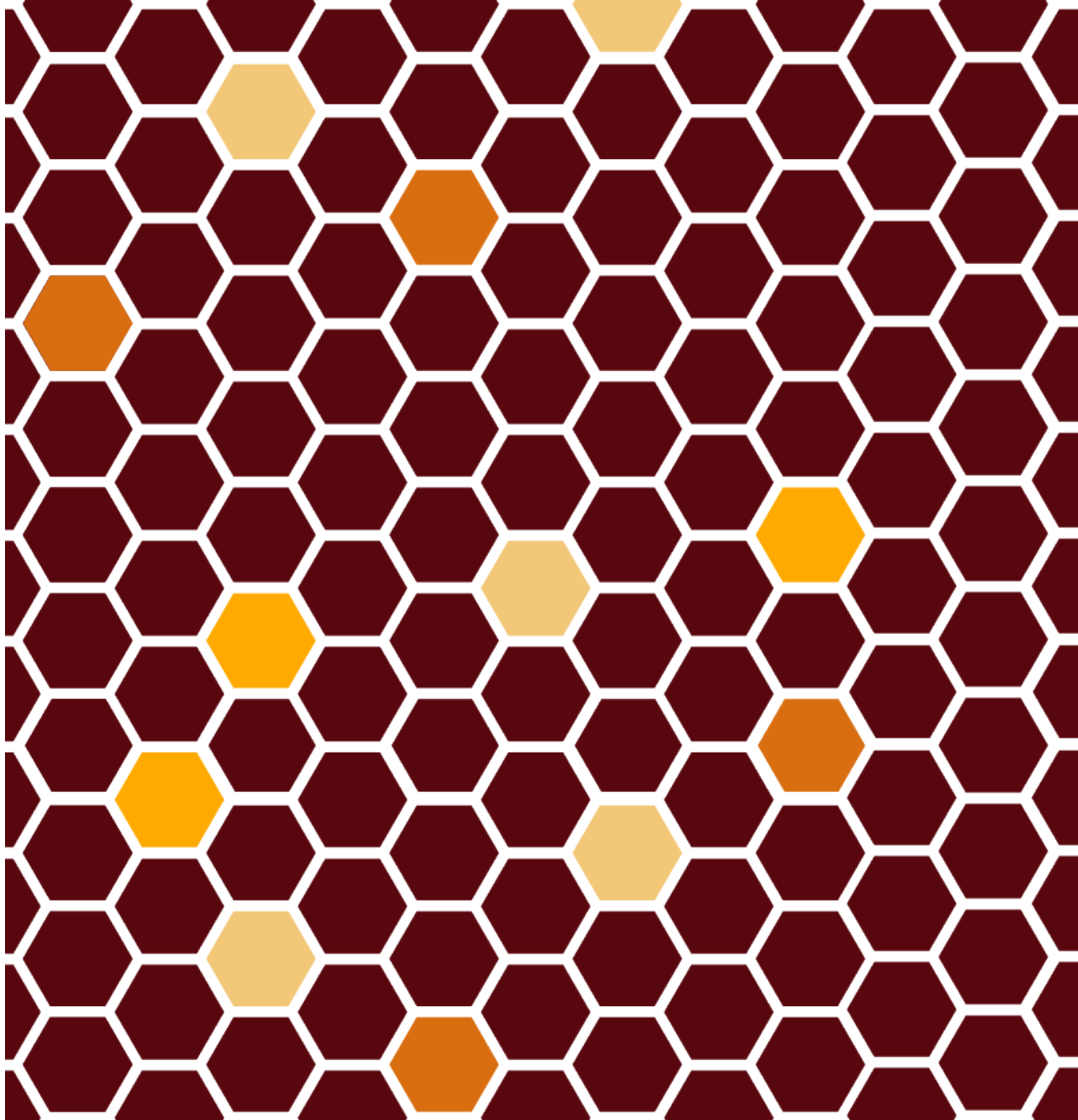
*Jalisco Talet Land 2022*



*Kansas Community Foundation Annual Meeting*



**We foster  
strategic  
alliances and  
communicate  
the value of  
community  
foundations.**





# Partnerships make us stronger



With the aim of strengthening local philanthropy and boosting the transformation of communities of Mexico, we partnered with CEMEFI, HIP Give and Philanthropy Together to convene organizations and leaders from civil society to participate in the **Launchpad For Hosts** program, a hybrid training program during 2022 to create Giving Circles.

**33**  
participants, 13  
of them from  
9 community  
foundations in our  
alliance.



We established an alliance with ELLAS- Mujeres y Filantropía and Worldwide Initiatives for Grantmaker Support (WINGS) to implement the regional project **Women, gender and philanthropy in Latin America and the Caribbean**.

This initiative seeks to incorporate the gender perspective in Latin American philanthropy, in order to invest more and better resources towards the human rights of women and their communities.

**1** Manual for the Implementation of Philanthropy with a Gender Perspective.

**1** Building the Field of Philanthropy and Gender Justice in Latin America and the Caribbean Report.



[Check it out here](#)



[Check it out here](#)

We are part of the Executive Committee of the **Connecting Communities in America (CCA)** project, an initiative supported by Mott Foundation and the Inter-American Foundation, with the participation of CF Leads and Community Foundations of Canada. The network aims to connect community foundations in the Americas to build trust and promote the resilience of growing transnational communities.

# 1

## Mapping project of Fundación Internacional de la Comunidad focused on children and single women in migratory transit in Tijuana, Mexico.



Crédito: Photo©Bahram Mark

15  
Organizations  
participated  
in the first  
workshop.

Along with the Stanford Social Innovation Review in Spanish and CEMEFI we convened the first **virtual Case Studies workshop**, geared towards preparing case studies which can be published in journals focused on NGOs, Mexican and Latin American foundations.



**Marisa Orozco**

**MATI Project Coordinator,  
Corporativa de Fundaciones.**

“

This workshop was very enriching. I was able to create a mental outline of the creative process needed to write case studies. The facilitator guided us closely, and group dynamics were very constructive, especially because of the different perspectives shared during the sessions”.

“Through this experience I am motivated to continue communicating what we do in MATI in order to share our work and create networks with other projects, programs or non-governmental organizations”.

# We position the work of the foundations

With the attendance of 4 members of *Fundación Comunidad*, *Fundación Comunitaria Oaxaca* y *FECHAC*, in May we participated in the **Impact Minds: Standing Together** event organized by Latimacto in Cartagena, Colombia, an innovative and disruptive space to promote collaborative work and new connections.



In July, Tatiana Fraga Diez, director of Comunalia, participated in the panel **Reimagining our future together: building multi-sectoral alliances of the global south for a Covid-19 inclusive recovery**, a space organized by the ACT Alliance of NGOs and CSOs for South-South Cooperation (ANCSSC), United Nations Office for South-South Cooperation (UNOSSC), and Deloitte, in the framework of the **High Level Political Forum 2022**. She shared the experiences of Mexico's community foundations fostering resilience in their communities as part of the Active Communities Fund.





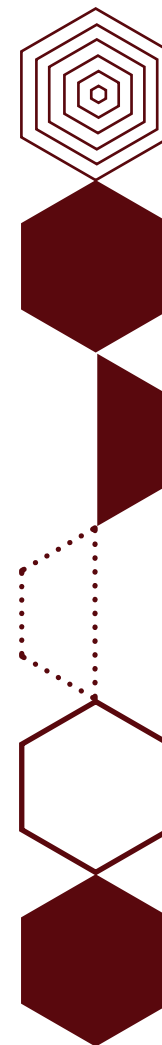
## Erika Seyffert

**General Director,  
Fundación del  
Empresariado  
Chihuahuense. (FECHAC).**

“

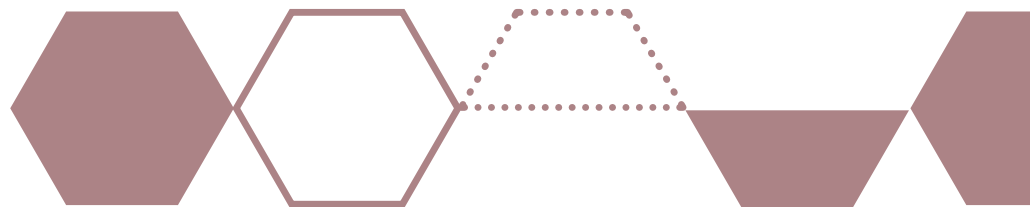
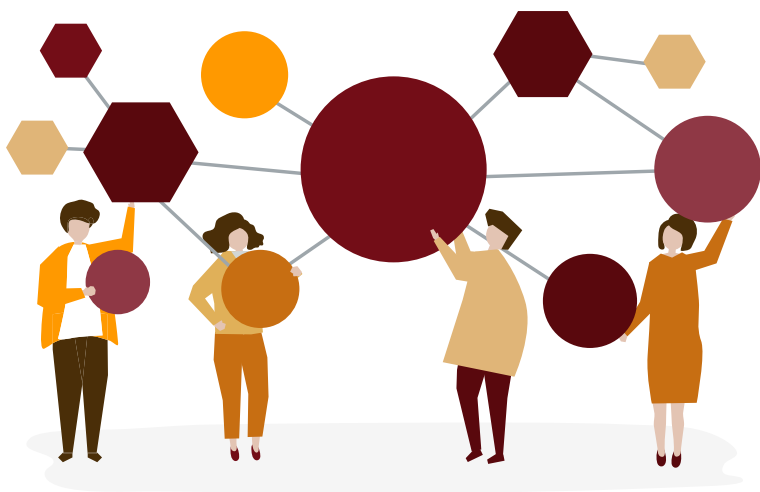
Participating in the Latimacto meeting was unbelievably valuable to the foundation due to the contents and quality of the event. It gave us the opportunity to interact with active social actors from several countries, formal learning through conferences, and to exchange experiences through panel discussions and constant dialogue. In this way, we learned about efforts we can replicate and to identify possible valuable allies. For me, it was a major surprise to find not only people and organizations working like us, but a lot of potential social investors”.

“At FECHAC we consider the alliance born from this experience to be of immense value, and we are committed to considering Latimacto as a platform to communicate our work to others, to replicate successful initiatives, use the tools shared through the network, and to consider this a forum for learning and a constant challenge to face our daily problems as a social sector”.

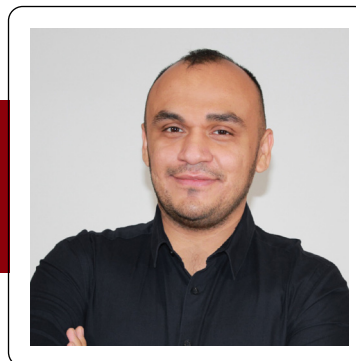


In May, Agustín Landa and Tatiana Fraga Díez, chairman and director of Comunalia respectively, presented the concept, **philosophy, and role of community foundations**, to six community funds in Costa Rica, sharing experiences and knowledge of the work done by our associates in Mexico.

During their tour, they visited Fundación Somos, Fundación Corcovado and, Fondo Comunitario Monteverde, and offered a workshop on community foundations to Fondo Comunitario Guanacaste, Fundación Comunitaria la Cruz, Fondo Somos, Fondo Comunitario Nicoya, Fondo Comunitario Monteverde and, Fundación Corcovado.



On September 22nd and 23rd we attended the symposium **Culture, Identity and Equit**, in San Antonio, **organized by Connecting Communities in Americas**. In a panel moderated by Tatiana Fraga Diez, director of Comunalia, we reflected and learned about community foundations' mapping projects throughout the continent. The meeting included presenters Erik Friend, president of *Fundación Comunidad*; and Francisco Franco, of *Corporativa de Fundaciones*; as well as the attendance of representatives from *Fundación Comunitar*, *Fundación Merced Coahuila*, and *Fundación Internacional de la Comunidad*.



## Francisco Franco

**Cooperative Projects Coordinator, Corporativa de Fundaciones.**

**45 community foundations in attendance from Latin America, the Caribbean and USA: 5 of them members of Comunalia.**

“

Sharing with my colleagues from other foundations was very meaningful because, in the communities, many times we talk about diversity as a purely theoretical concept, but the reality of meeting people from different countries and localities allows us to understand our richness as foundations. It was very meaningful for me to meet the colleagues from Haiti because they demonstrate the character and strength required to move forward in truly challenging situations. Being in San Antonio, and learning about its local projects, also meant learning that each place can adapt broader solutions and that, in some way, are they a sample of what we are as foundations and as a community”.

“For me, sharing what we are doing at Corporativa de Fundaciones was incredibly special, because although there were unexpected results, we gained experience and lessons on how to better address transnational communities. The most valuable thing about all this is that community foundations are allies, beyond having similar models, we are allies by creating important ties that add value to all of us”.



In september 2022 we attended the **2022 Annual National Conference for the Growth of the Community Foundations in Kansas** where Alma Cota, Director of the Fundacion del Empresariado Sonorense (FESAC) talked about how to discuss and measure the impact of community foundations; and Tatiana Fraga Diez, Director of Comunalia, participated in the panel **The future is collaborative, on why and how to make a collective impact.**



# 1

## Research paper on Community Foundations.



[Check it out here](#)

Pamela Cruz, Special Projects Coordinator, participated in the International Emerging Leaders Fellowship of the Center for Philanthropy and Civil Society of The City University of New York (CUNY) between September and November. Her cohort included 4 colleagues from: CivSource Africa Ltd. in Uganda; the Centre on African Philanthropy and Social Investment, at Wits Business School, South Africa; Fondazione Caterina Dallara in Italy; and Taso Foundation from Georgia. During her time there, she researched and wrote the paper, **“Situating the SDGs in the Work of Community Foundations”**, using a comparative approach, on the position of the SDGs in the work of community foundations.





The work of our alliance members is a benchmark for Latin America. As members of the **Ibero-American Learning Community on Community Foundations or Territorial Foundations (Comunidad Iberoamericana de Aprendizaje sobre Fundaciones Comunitarias o Fundaciones Territoriales, CIAF)**, in November we received the visit of

community foundations from Colombia, Perú and Chile, who learned about the work of FECHAC, FEYAC, Fundación Merced Querétaro, Corporativa de Fundaciones, Fundación Comunitaria Oaxaca, Fundación Comunitaria Malinalco, Fundación Comunitaria Puebla and Comunitar.

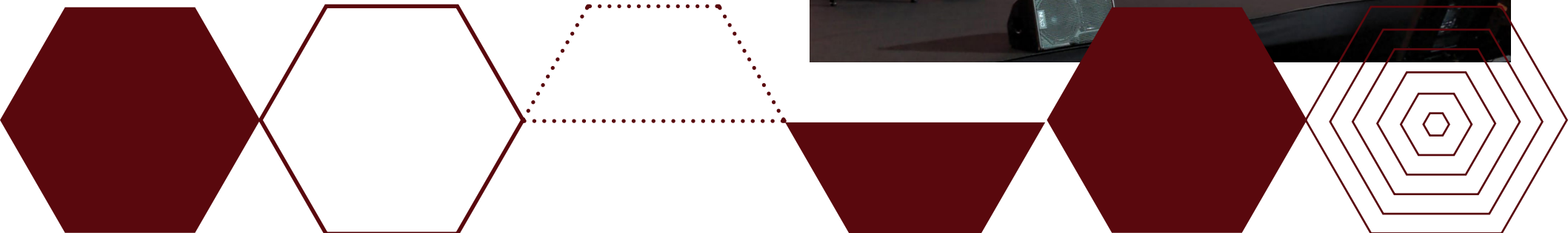
# 8

**Community Foundations of the alliance hosted organizations from Colombia, Chile, and Peru, who visited Mexico in November 2022.**



In December, we were part of the panel: **Localizing Development Cooperation to reach those left furthest behind**, at the Summit on Effective Development Co-operation in Geneva, where we shared our learnings from the Active Communities Fund.

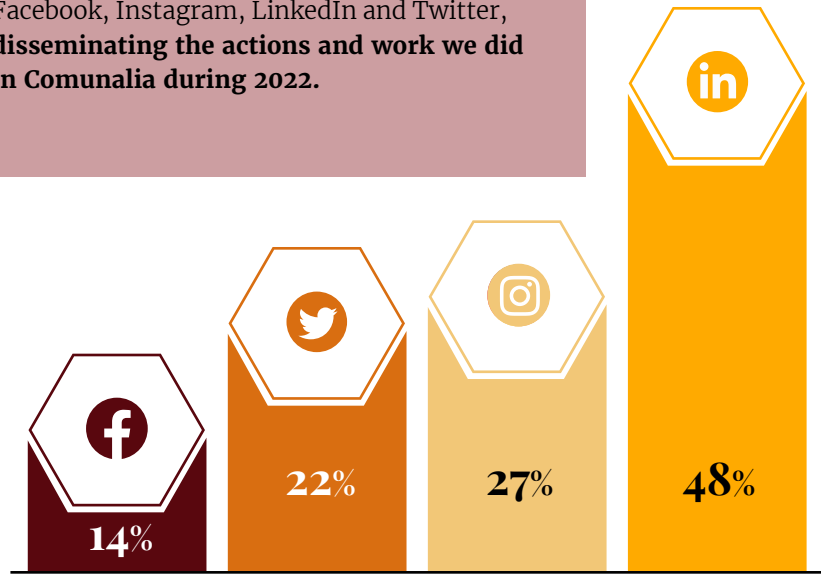
This is a space where leaders from a diversity of countries, development agencies, civil society, trade unions, the private sector and philanthropy come together to commit to greater collaboration towards the Sustainable Development Goals.





# We communicate the work and value of the alliance

We created contents for social media in different formats such as images, videos, testimonials, and infographics, with an organic reach of 203 thousand profiles on Facebook, Instagram, LinkedIn and Twitter, disseminating the actions and work we did in Comunalia during 2022.



Social media growth in 2022 compared to 2021

In 2022, we took actions for the dissemination in the media of our network's work and the positioning of community foundations in their territories. We shared our perspective on local development in the article **Philanthropy: the art of intervening in the future** in Tec Review. We promoted the campaign #GivingTuesdayMexico, and through the story of Agustín Landa's career path, we spread the significance and role of community foundations in Mexico.



**Fundación Internacional de la Comunidad, Fundación Comunitar, Fundación Comunitaria Oaxaca, Fundación Comunitad appeared in Tec Review.**





Along with Michael Layton of the Dorothy A. Johnson Center for Philanthropy, Tatiana Fraga Diez, director of Comunalia, participated **in the podcast “SDG and Sustainable Communities in Latin America”**, directed by Rodrigo Villar, researcher at the Philanthropy and Social Investment Center (Centro de Filantropía e Inversiones Sociales, CEFIS) of the School of Government of Adolfo Ibáñez University of Chile.

We also spoke with Israel Trejo from LetUs Revolutionize Podcast from Colonia Juvenil, about community philanthropy and the significance of strengthening community capabilities to lead their own development.

## 2 podcast interviews to promote the work of community foundations.



# We join the defense and care of civic space

We strengthened our collaboration with civil society organizations in Mexico to present a **common front for the defense and care of civic space** in the face of threats and policies that affect the sector's work in the country.

In 2022 we continued to work with UnidOSC. **We joined forces through the Causas Ciudadanas platform** led by Alternativas y Capacidades. We also collaborated as part of Cemefi's Steering and Communications Committee of Iniciativa Manifiesta, to advocate for public policies that guarantee the protection and promotion of social sector activities in Mexico.

We collaborate in 3 networks for the defense and care of Mexico's civic space.



# The purpose of our alliance is publicly recognized



**INSTITUCIONALIDAD  
Y TRANSPARENCIA**  
Cemefi

As an Alliance, we promote philanthropy and community development, committing ourselves to transparency and accountability. In 2022, we obtained Cemefi's **Accreditation of Institutional and Transparency**, a signifier of certainty to our donors and a way to inspire confidence in citizens about the professional work of civil society organizations.



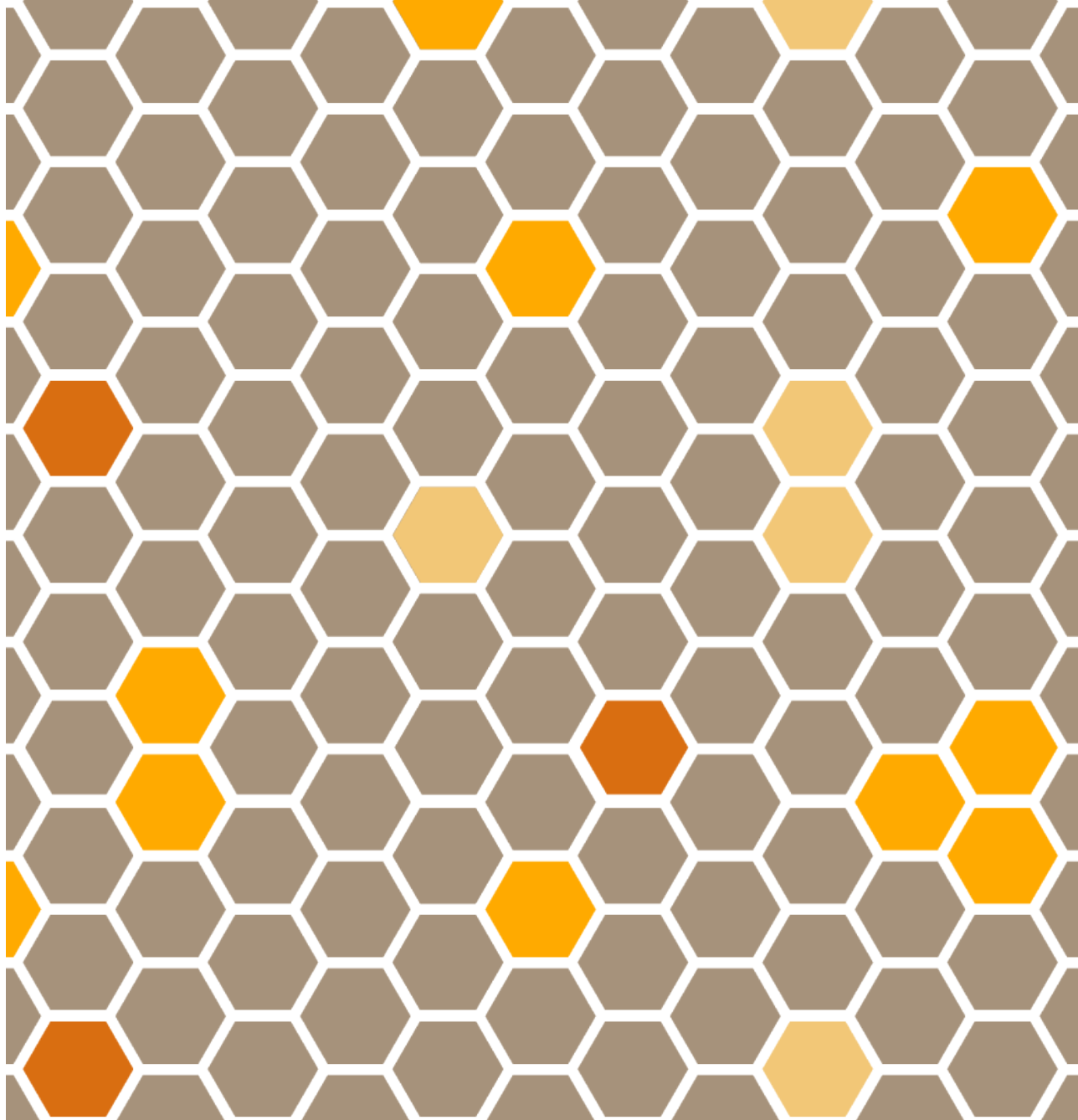
For strengthening civil society in Mexico through the exchange of good practices, projects and initiatives between community foundations; as well as the promotion of collaborative learning, the co-creation of incidence strategies for sustainable development, and the social transformation of communities. In November, **Comunalia received the prestigious 2022 Commitment to Others Award (Reconocimiento al Compromiso con los Demás) from Center for Mexican Philanthropy, Cemefi (Centro Mexicano para la Filantropía).**



Alejandra Rivera, director of Fundación Punta de Mita; Felipe Galán, director of Fundación Comunitaria de la Frontera Norte; and Tatiana Fraga Diez, director of Comunalia, received the award on behalf of the Alliance's Community Foundations at the celebration held in Casa Cemefi.



**We work to  
advance the  
characteristics  
of community  
foundations  
and strengthen  
ourselves  
towards the  
future.**



# Building the future together

We embarked on the path to **update our Strategic Plan** through a collaborative process, including the community foundations, the board of directors and the Comunalia team during 2022.



**22** people from **15** community foundations and Comunalia participated in the Face-to-Face Workshop.

**17** people from **16** community foundations collaborated in the working groups that led to the Strategic Plan 2023-2028.

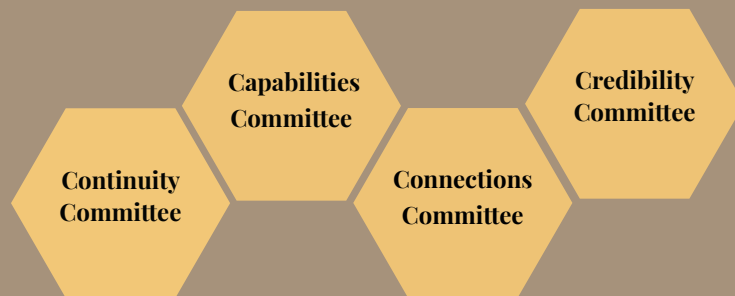
We used the conceptual framework of the **4Cs: Assessing Professional Support for Philanthropy**, as a reference. This framework was developed by WINGS and DAFNE, as a tool to identify and **communicate the value of philanthropy support organizations**. It is based on four key concepts to measure its results: **Capacity, Capability, Connections, and Credibility**.



Through this process, **with the participation of the network's members**, we agreed on the creation of new committees for decision-making and the definition of **strategic guidelines**. The Strategic and the Operational Plan for 2023 were presented and approved at our Ordinary and Extraordinary Annual Meeting in November 2022.



## Strategic Plan 2023-2028 is implemented through the work of the:





# Our network

**Our General Assembly welcomed the Fondo de Inversión Social Potosino (from the state of San Luis Potosí) as a member of the alliance.**

The Alliance of Community Foundations of Mexico is made up of 17 community foundations that work in 16 states of the country.







## Cristina Nava

**Executive Director,  
Fondo de Inversión Social  
Potosino.**

“

The entire process, from when we applied until we were welcomed at the November meeting, has been very enriching and has flowed. We have felt important in what we do, accompanied and welcomed”.

“Comunalia is an inclusive, open, and shared community. Our voice was appreciated from our first contact with the management team. The sense of belonging and learning we have had in such a brief time is amazing! We are excited to be a part of and to be able to count on Comunalia to continue on the path of the transformation of the state of San Luis Potosí”.

“



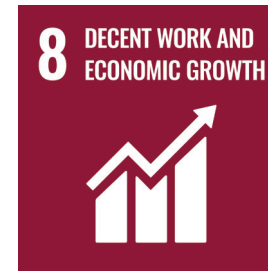
## Denisse Rodríguez

**Director FESAC, Ciudad  
Obregón Chapter.**

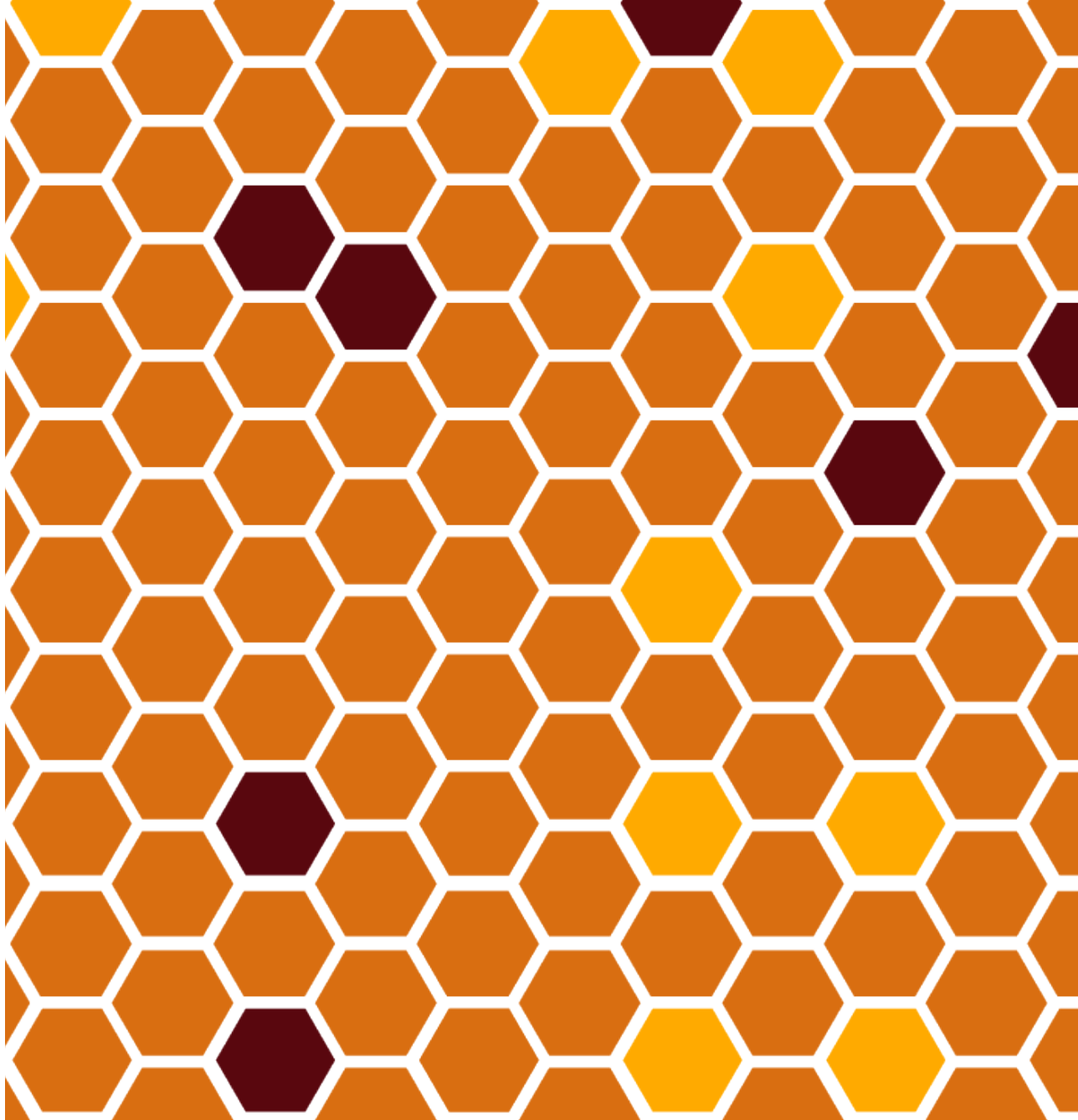
The in-person workshop for the Strategic Plan was a dynamic process of introspection and analysis, about what we each do from our trenches, as well as the role that community foundations play together. How we can contribute, how we can improve as an alliance, and our commitments as organizations to promote Comunalia as a benchmark Alliance when talking about community foundations, not only in Mexico, but internationally”.

“It was a very enriching work, in which learning about the experiences, opinions, and knowledge of the participants led us to realize the incredible value of belonging to Comunalia, the fantastic opportunity it gives us to meet exceptional individuals and organizations, and to feel fortunate to be part of this mutual learning process, where we all have the same goal: a better future for our communities”.

**At Comunalia, we prioritize the implementation of the Sustainable Development Goals of the 2030 Agenda at the local level, strengthening the knowledge and capabilities of community foundations and the philanthropy ecosystem to build a sustainable future where no one is left behind.**



# Programs and projects



# Active Communities Fund Phase 2



In partnership with the Mott Foundation, Inter-American Foundation, **11 community foundations**, and a diversity of grassroots organizations, we supported **38 projects in 10 states of the country** as part of the second phase of the Active Communities Fund. These projects had a direct impact on more than **5 thousand people** and had a special focus on community-led development and the Sustainable Development Goals of the 2030 Agenda.

In September, along with representatives of Inter-American Foundation, we visited various projects in each of the 11 foundations to meet the project participants, see the impact of their work, and learn about their impressions and give feedback on the **community-led approach in their territories**.







Comunalia

**+\$12 million**

pesos invested, 39% came from Interamerican Foundation, C.S. Mott Foundation, Comunalia, and community foundations; while 61% were matching funds from the projects (35% from the organizations, 22% from allies and 4% from the community).

**11** community foundations.

**38** local projects.

**5,100** direct participants.

**33,814** people benefited indirectly.



Community foundations and organizations that were part of this phase of Active Communities met in Mexico City **to identify the strengths and lessons of projects and participants**, as well as the implemented processes which contributed to ensure the impact of the initiatives:



- One strength was the **mutual trust** generated from the beginning of the grant accompaniment.



- Participants were open to the different **perspectives of the community**, beyond the proposed methodologies.



- **Collective decision-making was encouraged**, with a focus on the participation of the people who live the problem.



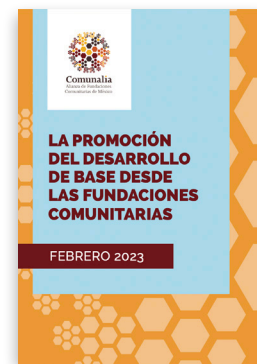
### Attendees of the Active Communities Fund gathering:

**9** Representatives of community foundations.

**12** Leaders of civil society organizations and grassroots groups.

At the closing of the second phase of the Active Communities Fund **we systematized the learnings and results** through the report: Promotion of Community-led Development through Community Foundations.

## 1 Systematization Report.



[Check it out here](#)



## Jonathan J. Velasco Romero

**Programs and Funds Director, Fundación Comunitaria Oaxaca.**

“

Without mobility or tourism, many families in Oaxaca were left without sources of income, so recovering and strengthening community economy dynamics became an urgent need in the face of the incipient signs of normality in everyday life. The project made it possible to consolidate efforts which we were promoting as a community foundation to fight the economic strain generated by COVID-19 and address specific situations in the communities. If COVID transformed the life of communities, we collaborated with in the transformation and adaptation of families to this new reality”.

“It is necessary to highlight that the Active Communities Fund represents, perhaps even without originally seeking to, a practical exercise in community philanthropy. It mobilized an immense sum of wills, combining diverse types of resources and assets at various levels of intervention, with a coverage as wide and diverse as the various contexts in which the Community Foundations exist. This allows a network like Comunalia, broader processes and a scope that can include different approaches, actions, and responses to a particular issue”.



## Brenda Molinar

**Special Initiatives Coordinator, Fundación del Empresariado Chihuahuense (FECHAC).**

“

The is motivation to know and identify leaders in the communities of the state of Chihuahua who, from their vulnerable reality, work to improve their environment and generate positive changes at the personal, family, and community level, promoting the empowerment that adds up to having key actors to generate better living conditions, creating a virtuous circle where everyone contributes, and everyone wins”.

“In addition, community members are certain that there is training and professionalism in organized civil society, which is constantly preparing to contribute and enhance the financial and human resources towards greater social development in Mexico”.

# Building a sustainable future with Community Foundations in Mexico

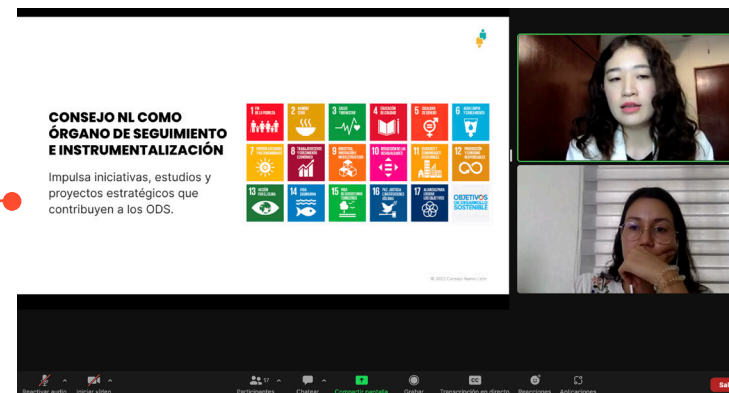
In order to provide tools and knowledge for the effective implementation of the 2030 Agenda and the Sustainable Development Goals (SDG) within the agendas of community foundations in the country, we launched the project, “**Building a sustainable future with Community Foundations in Mexico**” in collaboration with the C.S. Mott Foundation.

**9** Community foundations participated in the formative stage.

**7** SDG in Practice seminars.

**8** CFs received support to integrate SDGs into their processes, a total of 36 hours of consulting.

**4** received consulting for their communication strategy.



Community foundations are strategic organizations through which donors can broaden their impact for sustainable development with a local perspective, while being a **link between local actions and global goals of the 2030 Agenda**.

In the formative stage, from March to August, 9 community foundations participated in 5 virtual workshops. At the same time, we developed 7 virtual seminars called SDGs in Practice with the participation of organizations whose local actions contribute to the sustainable development of the communities where they work.





As part of the project, 8 community foundations received **accompaniment to integrate SDGs** into their internal processes, while 4 received accompaniment to lay the foundations of their communication strategy with an SDG approach.

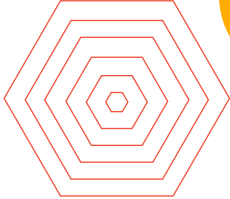


The road traveled by Community Foundation Puebla for this project with the SDGs was challenging, everything from the application process, project feedback and selection, it allowed us to generate a diagnosis for the adoption of the 2030 Agenda, an approach to its operations, and institutional framework with its intervention model”.

## Liliana Sánchez Ibarra

Director, **Fundación Comunitaria Puebla.**

With all this information, we established the Theory of Change of the foundation and the possible contribution by target and activities to the 2030 Agenda, particularly SDGs 10 and 17. This project emphasized leveraging the common language offered by the SDG for the development, empowerment, and institutional competitiveness of the social sector in Puebla”.



We granted **+\$800 thousand** pesos to 6 community foundations for initiatives focused on promoting the SDGs in their community, raising awareness, and encouraging their implementation, or aligning internal processes.

# PULSO<sup>osc</sup>

For the third consecutive year, we participated in PULSOosc to promote a culture of data in organized civil society, contributing to strengthening its ecosystem based on data analysis, generation of information, and mobilization of high impact solutions.

**1** community of practice with Data Cívica for PULSOosc allied institutions on how to make data-based strategic decisions.



Through this effort led by donor and strengthening institutions, we collaborate strategically so that more civil society organizations can measure their pulse. Among the main challenges for civil society organizations that participated in the survey in 2022 were: financial adaptability, the use of technology and data, and mental health of employees.

**Knowing the reality of civil society organizations and their areas for growth** allows strategic and timely decisions to be made so that their social investments achieve a greater impact on their communities.

We participated in the 3rd PULSOosc survey.

**424** Organizations measured their pulse, with an average vulnerability level of 1.75 (medium level).

**1** Data collection strategy, connecting Form Assembly to Salesforce and Tableau, a data collection and storage interface for its visualization.



**The Alliance of Community Foundations of Mexico, through the work of its associates in common projects, contributes to the following Sustainable Development Goals.**



# Partners



ellas.



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UNIVERSIDAD ADOLFO IBÁÑEZ



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Leading Change





# Donor

Comunalia and its associate community foundations' reach is made possible thanks to the trust of:



FORD  
FOUNDATION



CHARLES STEWART  
MOTT FOUNDATION



INTER-AMERICAN FOUNDATION  
EMPOWERED COMMUNITIES, SUSTAINABLE RESULTS

# Transparency

## Audited Financial Statements



### Income

**\$6'045,717**

Institutional Donations



Memberships



Event suggested donations



Net comprehensive financing revenue



### Expenditure

**\$9'365,352**

Support to Organizations



Program Expenses



Operational and Administrative Expenses



## Board of Directors



Agustín Landa García-Téllez, **President**



Erika Seyffert,  
**Treasurer**



Erik Bruce Friend  
Drake, **Secretary**



Carlos García,  
**Member**



Corinne Pierre-  
Louis, **Member**

## Team



Tatiana Fraga Diez,  
**Executive Director**



Minerva Zamora,  
**Programs Coordinator**



Alejandra Padrón  
Rico, **Administrative  
Coordinator**



Pamela Cruz, **Special  
Projects Coordinator**



Giovanna Morales, **Institutional Development  
and Connections Coordinator**

# 2022 ANNUAL REPORT



**Comunalia**  
Alianza de Fundaciones  
Comunitarias de México

Avenida del Estado 208, colonia Tecnológico  
Monterrey, Nuevo León, México. Zip Code: 64700  
**Telephone:** 81 2719 6670  
**E-mail:** [contacto@comunalia.org.mx](mailto:contacto@comunalia.org.mx)

[www.comunalia.org.mx](http://www.comunalia.org.mx)  
[@Comunalia](https://www.instagram.com/Comunalia)

